

Interviews

Organizations

<u>Name of Organizations</u>	<u>Their Mission Statement</u>	<u>Response</u>
The Arts Council of Fayetteville / Cumberland County	The Arts Council of Fayetteville Cumberland County supports individual creativity, cultural preservation, economic development, and lifelong learning through the ARTS.	Responded but only available after May 2.
Ashe County Arts Council	Ashe County Arts Council exists to enrich the cultural life of the region by nurturing and supporting the arts.	No response
Asheville Area Arts Council	The mission of the Asheville Area Arts Council is to keep the arts at the heart of our community. We fulfill our mission by supporting arts organizations and artists in Buncombe County through advocacy, public art, and services for creatives.	Responded but couldn't answer my questions in a timely manner.
Southern Highland Craft Guild	Cultivating the crafts and makers of the Southern Highlands for the purpose of shared resources, education, marketing, and conservation.	No response
Watauga County Art Council	The Watauga Arts Council seeks to bring Art to the forefront of the High Country through advocacy, education, engagement, support, and inspiration. We are dedicated to enriching the lives of residents and visitors alike.	No response
Asheville City Schools Foundations	Our mission is to collaborate with our community to do whatever it takes for all Asheville city schools students to thrive.	No response



Interviews

Organizations

The Arts Council of Fayetteville / Cumberland County

[External] Nonprofit Arts Project

2 messages

Kennon Jackson <kennonj@theartscouncil.com>
To: camposc@appstate.edu

Wed, Apr 27, 2022 at 1:18 PM

Hello Crisol -

Thanks for reaching out to the Arts Council of Fayetteville/Cumberland County. I would be happy to chat with you about your project.

I could chat on the phone next Monday - May 2 or Tuesday - May 3 at 4PM. Do either of those work for you? I look forward to our conversation.

Best,
Kennon Jackson

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Kennon Jackson, Jr.

Executive Vice President

Arts Council of Fayetteville and Cumberland County

P.O. Box 318 - Fayetteville, North Carolina 28302

301 Hay Street - Fayetteville, North Carolina 28301

Arts Council Phone: 910.323.1776

Kennon's Direct Line: 910.460.5719

KennonJ@theartscouncil.com - www.TheArtsCouncil.com

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Crisol Campos <camposc@appstate.edu>
To: Kennon Jackson <kennonj@theartscouncil.com>

Thu, Apr 28, 2022 at 2:13 PM

Hello Mr. Jackson,

Thank you so much for getting back to me. Sadly my project will be due by then, but I appreciate your response. I do look forward to seeing the Art Council for personal leisure in the foreseeable future.



Interviews Organizations

Asheville Area Arts Council

[External] Fwd: New Message From Asheville Area Arts Council

4 messages

Caroline Crupi <caroline@ashevillearts.com>
To: camposc@appstate.edu

Thu, Apr 28, 2022 at 12:49 PM

Hi Crisol,

I received your message below - thanks for reaching out. Sounds like a great project.

Will you send me your questions via email? I will let you know if I am able to assist.

Best,
Caroline Crupi

----- Forwarded message -----

From: **Crisol Campos** <mail@ashevillearts.com>
Date: Wed, Apr 27, 2022 at 11:44 AM
Subject: New Message From Asheville Area Arts Council
To: <info@ashevillearts.com>

Good morning,
My name is Crisol and I am doing a project in my Opportunity & Entrepreneurship class. My project is about creating a business and the idea is, "Bean Artistic: A Non-Profit Art Studio Cafe." I'm reaching out to you because I wanted to ask some questions, either by email, zoom or in person. I really wanted to know more about how non-profits work, especially in planning workshops, and also wanted a perspective on how to make my project as realistic as possible.
Thank you in advance,
Crisol Campos
camposc@appstate.edu



Caroline Crupi

Assistant Director
Asheville Area Arts Council
p: 828-222-0436
w: ashevillearts.com
e: caroline@ashevillearts.com

keeping the arts at the heart of the community



Crisol Campos <camposc@appstate.edu>
To: Caroline Crupi <caroline@ashevillearts.com>

Thu, Apr 28, 2022 at 5:51 PM

Good afternoon,
Thank you for getting back to me, I really appreciate it.
Here are questions that I really wanted to ask. If it cannot be answered, that is perfectly fine.

1. Does Art Council have a strategic plan? What key things are important to accomplish in that plan?
2. Where does most of your funding come from? What percentage of the budget comes from private donations, and what do private donations help to do that other sources of funding don't cover?
3. Does the Art Council regularly have the resources to cover its budget? Why or why not?
4. Around how much of the proceeds from the Asheville Area Art Council shop go back into the program?
5. How do you measure and report on the effectiveness of Art Councils programs?
6. How effective is the "Art Council News"? I noticed under "Press Releases & Open Letters", that the most recent article is from September 13, 2021, is there not enough page views to actively work on it? Or is the "Newsletter Achieve" for emails more effective overall to keep guests up to date?
7. Looking into your linked social media, which one do you think is most effective and why?
8. Are there other ways the community can donate to your organization in other ways than just money?

Thank you so much in advance and any information is appreciated!

Best regards,
Crisol Campos
camposc@appstate.edu
[Quoted text hidden]

Caroline Crupi <caroline@ashevillearts.com>
To: Crisol Campos <camposc@appstate.edu>

Fri, Apr 29, 2022 at 10:14 AM

Hi Crisol,

Thanks for sending these my way. I am new to the organization and not able to fully answer these questions in a timely manner. My sincere apologies.

Have you connected with the Watauga County arts council in Boone? The director's name there is Amber Bateman.

Best,
Caroline
[Quoted text hidden]

Crisol Campos <camposc@appstate.edu>
To: Caroline Crupi <caroline@ashevillearts.com>

Sun, May 1, 2022 at 11:07 AM

Hello,

Thank you so much for even reaching out to me and taking up your time to respond. Yes, I already have but no response.

Best regards,
Crisol Campos
camposc@appstate.edu



Interviews

Individuals

Questions Ask

1. Do you participate in any art activities?
2. Do you consider yourself to be artistic?
3. What do you enjoy most about art? What is something you would like to see differently?
4. Have you taken any art class? What did you like about it? What did you not like about it?
5. Does learning something new excites you or do you feel intimidated? Why?
6. Do you enjoy doing group activities or working independently?
7. Would you like to try something new if it's free?
8. Have you ever heard of sip and paint? What do you think about it?
9. Instead of wine, would drinking coffee or consuming cafe-like products (pastries, teas, etc.) and doing art be interesting to you?

Kristina Gamboa – 35 yrs. old

1. I don't do art but I enjoy the process of seeing it.
2. I'm not artistic but enjoy and appreciate art in many ways.
3. Appreciating the art and the work they do.
4. I have been in high school and middle school. I like it because it was challenging.
5. Feel intimidated because I'm not as talented in the art department
6. Yes, I enjoy group activities.
7. Yes, of course.
8. I've heard about it, it seems like a lot of fun.
9. As someone that is trying to open a cafe, I think this idea will a lot of fun to try to incorporate.

Eli McCleave – 25 yrs. old

1. Yes
2. Yes
3. Creating something out of nothing! Just more ways for people to express themselves.
4. No, I haven't
5. Excited because it's new! Life is about experiencing new things! Old eventually gets boring.
6. Both, sometimes you want to do stuff with people and sometimes you don't. Depends on the mood and the project.
7. Obviously, yes.
8. I haven't been because I don't drink.
9. Yes if it's hot chocolate and art.



Interviews

Individuals

Christal Chappelle – 22 yrs. old

1. Yes
2. Yes, of course.
3. I enjoy the growth I make after each piece I create. I would like to see art taken more seriously within k-12 schooling.
4. Yes, I like the open room to create. I don't like how many projects the teachers can expect you to do.
5. I like learning new things at school because it's like a trail and error kind of thing. But learning things alone can be very intimidating because you are putting personal money towards it when it may not work out. So it's risky.
6. Independently mostly
7. Absolutely, if it ain't on my coin. I'm taking full advantage.
8. Yes, I actually work at one. I think it's a good distress.
9. Yes, chai latte and paint sounds great.

Claudia Campos – 30 yrs. old

1. No, because I'm not artistic enough to participate.
2. No.
3. How the artist expresses their feelings or view of the world with their art if that makes sense. I would like to see more diverse art, like a small artist or an unknown artist being known.
4. Yes, in high school, The history of art, and also about arts in different parts of the world. That I was being graded for it lol I feel like I don't have any artistic bone in me so I sucked but I tried.
5. Both, I love learning new things but I always have doubt about myself if I'll grasp them or learn them quickly.
6. Group activities.
7. Yes.
8. Yes, and I like the idea, sounds like it'll be fun and make you more relaxed.
9. Yes, I'll be interested, some people don't drink so that'll be a great alternative.

Risdon Byrd – 24 yrs. old

1. No
2. No
3. Skip
4. Yes...I like the freedom of expression. I remember drawing a bunch of Kirby's. I didn't like self-accountability.
5. It excites me because I get to improve my abilities
6. Working independently
7. It depends
8. No
9. No

